



Arts & Humanities
Research Council



Reviewing the contribution of culture in regeneration - the Liverpool Model for longitudinal research and impact assessment

Monday 28 January 2008, 11.00am - 1.00pm
DCMS, 2 - 4 Cockspur Street, London SW1Y 5DH

A knowledge-transfer seminar hosted by the Northwest Culture Observatory, the Department for Culture, Media and Sport (DCMS) and the Economic & Social Research Council (ESRC).

This seminar will promote a new model for impact assessment of culture-led regeneration - The Liverpool Model. It will also review current research developments in this area following the 2004 call by DCMS for more longitudinal research and an improved evidence base.

The Liverpool Model will be introduced by Dr Beatriz Garcia, Director of Impacts 08, with a response by Prof. Graeme Evans, Director of the Cities Institute and an expert in cultural planning and co-author of the [evidence review](#) which accompanied [Culture at the Heart of Regeneration](#).

This is a free event but places are limited. Register in the [events section](#) of www.northwestcultureobservatory.co.uk by 23rd January 2008.

If you have any queries, please contact the Northwest Culture Observatory on culture.observatory@nwda.co.uk
The full event programme can be viewed online.

Programme

- **Introduction** by Dr Abigail Gilmore, Northwest Culture Observatory & Adam Cooper, Evidence and Analysis, Strategy Division, DCMS
- **Presentation of the Impacts 08 programme and research model** by Dr Beatriz Garcia, Director Impacts 08, University of Liverpool
- **Response** by Prof. Graeme Evans, Director Cities Institute, London Metropolitan University
- **Q & A**
- **Refreshments**

Background

In 2004, the Department for Culture, Media and Sport published *Culture at the Heart of Regeneration*, a report which examined the role of culture in regeneration and called for more longitudinal research and an improved evidence base. This seminar considers the impact assessment of culture-led regeneration and reviews current developments in research, as progress against this request.

It outlines the Impacts 08 programme, a joint research initiative of the University of Liverpool and Liverpool John Moores University, which evaluates the social, cultural, economic and environmental effects of Liverpool's hosting the European Capital of Culture title in 2008.

The research programme, commissioned by Liverpool City Council, examines the progress and impact of this experience on the city and its people. It is developing a research model for evaluating these multiple impacts that can be applied to events across the UK and beyond.



Impacts 08 – The Liverpool Model, is a joint research initiative of the University of Liverpool and Liverpool John Moores University. Impacts 08 is funded by Liverpool City Council and the Liverpool Culture Company.