



Arts & Humanities
Research Council



Reviewing the contribution of culture in regeneration - the Liverpool Model for longitudinal research and impact assessment

Speakers Biographies

Dr Beatriz Garcia

Dr Beatriz Garcia is the Director of Impacts 08 – The Liverpool Model, a longitudinal research programme into the impact of Liverpool's becoming European Capital of Culture jointly undertaken by the University of Liverpool and Liverpool John Moores University.

Beatriz is a researcher in cultural policy and event-led regeneration focused in the development of models for the longitudinal assessment of the cultural impact and legacy of regeneration initiatives. Recent projects directed by Beatriz assess the legacy of cultural programming within major events such as the European Union Capital of Culture (Glasgow 1990 and Liverpool 2008), the Olympic Games (Barcelona 1992 onwards) and the Commonwealth Games (Manchester 2002).

She has been funded by the AHRC, the ESRC, the British Academy, the IOC-Olympic Museum and the International Olympic Academy. She has acted as academic advisor to the London 2012 Culture and Education team since the bid stage and is co-Editor of the 'Culture @ the Olympics' magazine.

(For more information: www.beatrizgarcia.net, www.impacts08.net, www.culturalolympics.org.uk)

Professor Graeme Evans

Professor Graeme Evans is director of the Cities Institute at LondonMet University. He led studies for the DCMS on the 'Social Impacts of Lottery Spending', and '[Evidence of the Contribution of Culture to Regeneration](#)' (launched as '[Culture at the Heart of Regeneration](#)', 2004).

He is currently developing a national Cultural Planning Toolkit with EDAW, under an HM Treasury 'Creating Cultural Opportunities for Sustainable Communities' initiative, to be launched as '[Living Places](#)' in 2008 (joint DCLG, DCMS, ACE, MLA and regional agencies). This toolkit and planning guidance is currently being piloted in several housing growth areas.



Impacts 08 – The Liverpool Model, is a joint research initiative of the University of Liverpool and Liverpool John Moores University. Impacts 08 is funded by Liverpool City Council and the Liverpool Culture Company.

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